



Power word-of-mouth across your channels.

Enterprise Solution

Launch our review platform as your review collection engine and leverage the benefit of our experience. You will gain a turn key solution built on a rock solid infrastructure and continuous feature updates. Start collecting reviews instantly by launching our ReviewAccelerator program.

Gain access to our advanced In-Line SEO solution that can not be matched in the review space.

In addition to reviews you can take advantage of your review implementation by augmenting it with our AnswerBox system.

All of which leads to more content sent to publishers through BrandShare™!

Express Solution

Launch PowerReviews Express using our simple online web wizard and low monthly fees.

As a brand you can choose the solution that is right for your level but leverage the technology of an Enterprise solution.

PowerReviews Express brands are eligible for our BrandShare™ programs.

Feed Program

If you already have reviews with an in-house solution or another review platform, we have two methods for you to load your reviews into our publishing system.

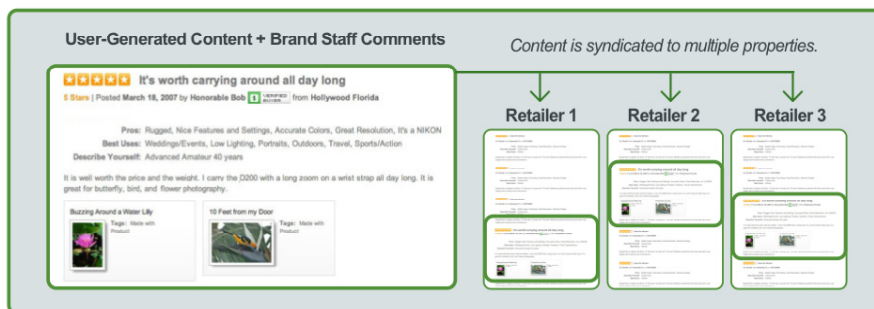
1. Send us a csv file via ftp using our simple review format.
2. Work with Buzzillions team to evaluate your website for an automated crawl for review collection by PowerReviews.

WHAT IS BRANDSHARE™?

BrandShare™ helps you leverage user content to create brand “displays” and increase conversion for products where your consumers shop.

If you are a manufacturer who already has reviews or is considering reviews, it is vital to think about how you can get the most value from consumers who are talking about your brand. Each piece of user content is a mini display that you can use on multiple properties.

Leverage reviews through BrandShare™ by showcasing content on retailer websites and helping shoppers make better purchase decisions. Amplify the impact of your users' stories.



Let customers talk about their experience with your products through a robust reviews solution. Help your customers make informed decisions by hearing from people like them.

Choose one of our publishing options and push high quality content to our retailer network...

BRAND PUBLISHING OPTIONS

1. Launch our **Enterprise Solution**
2. Do a Quick Start with our **Express Solution**
3. Enroll in our **Feed Program**

