

# Amplify the voices of your biggest fans.



Post to Facebook



Post to Twitter



Post to Blog

## WHAT IS SOCIAL MEGAPHONE™?

There's no doubt that your customers are engaged in social networks and real-time conversations on Facebook, Twitter and personal blogs. The main question is "can you help shape these conversations" and drive positive word-of-mouth.

Megaphone helps you do just that – enable your customers to post their reviews to Facebook, Twitter and blogs, powering word-of-mouth from your customers to the people most likely to act on what they have to say – their friends and followers.

The result – engagement, word-of-mouth and significant traffic back to your site.

## BENEFITS

- Drive repeat purchase and brand participation
- Power word-of-mouth through customers and their vast social networks
- Drive traffic directly to your product pages via untracked backlinks from blog posts
- Send Facebook users directly to your product pages to read customer reviews

## FEATURES

### Seamless Integration

Integrated as a seamless part of the Write Review process for the highest impact

### Multiple Platform Support

Support for Facebook Connect, Twitter, and blogs including Wordpress, Blogger, Live Journal & Windows Live Spaces

