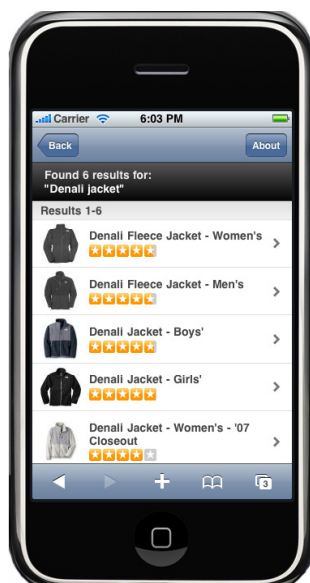
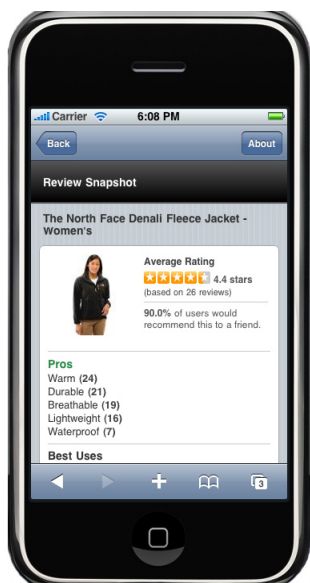


Customer Reviews at the point of decision.



Easy to Use Search



At-a-glance Review Snapshot™

WHAT ARE MOBILE REVIEWS?

With the 80%+ associate turnover in stores today, the level of training the average sales associate has is extremely limited. As a result, consumers often rely on their own research prior to entering the store to help them make the final purchase decision. And in most cases, that research now includes the validation of real consumer feedback before deciding to buy. Without this capability in the store, the consumer is often left with the need to return home to complete this research. And the associate is left without a sale.

PowerReviews' Mobile Reviews Solution solves this problem by equipping both the consumer and the associate with a just-in-time research tool that will give the consumer the confidence to make a decision before leaving the store, removing a major barrier to closing the sale.

BENEFITS

- Provide your customers critical content at the point of decision
- Empower your customers to choose the right product
- Help your associates remove key purchase obstacles
- Provide better service and customer experience in the store
- Net-net, increase conversion and reduce walkout in the store
- Make the experience one your customer will come back for

FEATURES

Support for all Major Platforms

Covers all major mobile platforms, including iPhone®, Blackberry®, Palm®, Windows® and Android™

Engaging Feature Set

Includes at-a-glance Review Snapshot™, Individual Ratings & Reviews, and easy to use Product Search

Optimized for In-Store

Customer experience optimized for in-store shopping experience

