

FLOWERS FOR DREAMS

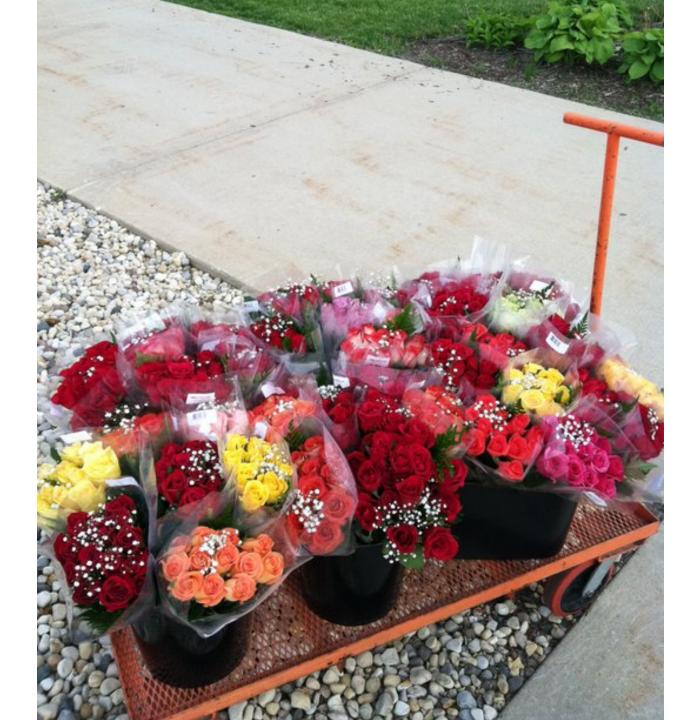


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THE NUMBER OF STUDENTS SUPPORTED

When I was 19, I bought a flower cart at Home Depot.







I became the "flower guy" among my family & friends.







Design: Subpar

Delivery: N/A

Price: Deceptive

Design: 1990's, no QA

Delivery: Fractured

Price: ExpensiveDesign: Reliable

Delivery: Limited

I decided to graduate early to start my own flower service.



FLOWERS FOR DREAMS









Modern Bouquets

Honest Prices

Free Delivery

Social Impact

We're not just selling flowers. We're selling social capital, too.

Social Capital:

A form of goodwill exchanged between individuals/networks for economic or cultural gain.







Chicago Tribune 10 Best Snapchat Accounts

Business Insider

20 Most Inspiring Companies



In 2015, we launched weddings.





Me Fourth BY FLOWERS FOR DREAMS

LOCAL FARMS | CHICAGO'S FIRST FLOWER TRUCK | TRAINING REFUGEES ISSUE OI | 2007







In 2016, we became a B Corp.



In 2017, we launched Milwaukee.

