

EST.  2012

FLOWERS DREAMS

CHICAGO



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FLOWERS FOR DREAMS
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THE NUMBER
OF STUDENTS
SUPPORTED

When I was 19, I bought a flower cart at Home Depot.







I became the “flower guy” among my family & friends.



Price: Cheap

Design: Subpar

Delivery: N/A



Price: Deceptive

Design: 1990's, no QA

Delivery: Fractured



Price: Expensive

Design: Reliable

Delivery: Limited

I decided to graduate early to start my own flower service.

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FLOWERS DREAMS

CHICAGO



Modern Bouquets



Honest Prices



Free Delivery

**DOG
RESCUE**



Social Impact



We're not just selling flowers. We're selling social capital, too.

Social Capital:

A form of goodwill exchanged between individuals/networks for economic or cultural gain.



6 Brands to Follow





Chicago Tribune

10 Best Snapchat Accounts

BUSINESS
INSIDER

20 Most Inspiring Companies



In 2015, we launched weddings.



In 2016, we became a B Corp.



In 2017, we launched Milwaukee.



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FLOWERS & DREAMS
Milwaukee

