



POWERREVIEWS  
2017 DIGITAL  
COMMERCE  
— SUMMIT —



Welcome  
*Matt Moog, CEO*

A woman with long dark hair, wearing a sleeveless dress with a black and white geometric pattern, stands on a rocky ridge. She is holding hands with someone whose hand is visible in the foreground. Her hair is blowing in the wind. The background features a vast valley with a riverbed, surrounded by rugged mountains under a clear blue sky. The lighting suggests late afternoon or early morning.

Inspire

A close-up, side-profile photograph of a woman with long dark hair, wearing a white shirt, sitting at a desk and writing in a notebook with a black pen. She has a prominent tattoo on her left forearm featuring a red sunburst design. The background is softly blurred, showing a window with wooden frames. The word "Actionable" is overlaid in large white text across the center of the image.

Actionable



# Relationships



# PowerReviews is growing and innovating

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**520+**

enterprise  
clients

**5B**

shoppers  
a year

**20M**

orders

**\$25B**

online sales

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**CR** Consumer Reports

**ZOR**

**ACCO**  
BRANDS

**TRIPP-LITE**

**BISSELL**

 Cole-Parmer

**CROCS**<sup>TM</sup>

*Beam* SUNTORY

**Shutterfly**

pampered|chef

**SKECHERS**

**sears**<sup>®</sup>

**Advance**  
Auto Parts

**evo**

artful home

**tp-link**

**ULTA**  
BEAUTY

**SPEEDWAY**  
MOTOR OIL

**LR** Learning Resources<sup>®</sup>

**FOSSIL**

**eXmark**

**new balance**

**jet**

**benefit**  
SAN FRANCISCO

**Whirlpool**<sup>®</sup>

**SHOE CARNIVAL**

BOSTON PROPER

**THE HARTFORD**

**ONEIDA**<sup>®</sup>

**uncommongoods**

**LANDS'END**

**Abt**

**KidKraft**  
Live • Learn • Play  
est. 1968

**WORLD KITCHEN**

**DULUTH TRADING CO.**

**eImprovement**

hayneedle 

**Hammacher Schlemmer**

**BI BEALLS INC**

**MUCK BOOT COMPANY**

**Hanscom**  
Federal Credit Union



A man and a woman are sitting on the peak of a large, rugged rock formation. The woman, on the left, is wearing a grey tank top, plaid shorts, and sunglasses, and is holding a blue water bottle. The man, on the right, is wearing a plaid shirt, shorts, and a backpack, and is also holding a water bottle. They are both looking towards the right. The sky is filled with soft, white clouds. The word "Success" is overlaid in large white text across the middle of the image.

Success

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**96%**

Client  
Retention

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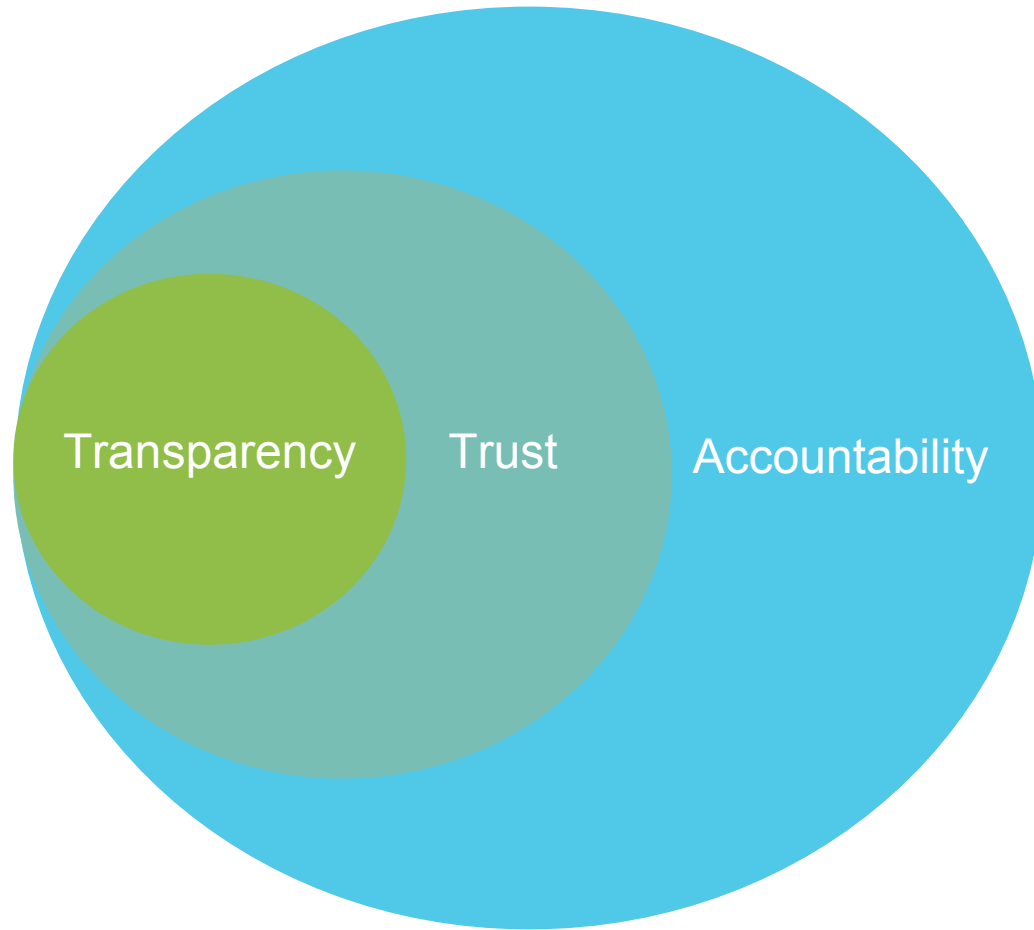
**Our  
commitment  
to you**

**Service  
Results  
Insights  
Innovation**



Transparency  
Economy





A person wearing a bright yellow hooded raincoat and light blue shorts stands on a grassy hillside, pointing their right hand towards a large, calm lake in a valley. The lake is surrounded by dense evergreen forests and mountains. The scene is captured in a cinematic style with soft lighting. The text "The road ahead" is overlaid in white, sans-serif font across the center of the image.

The road  
ahead

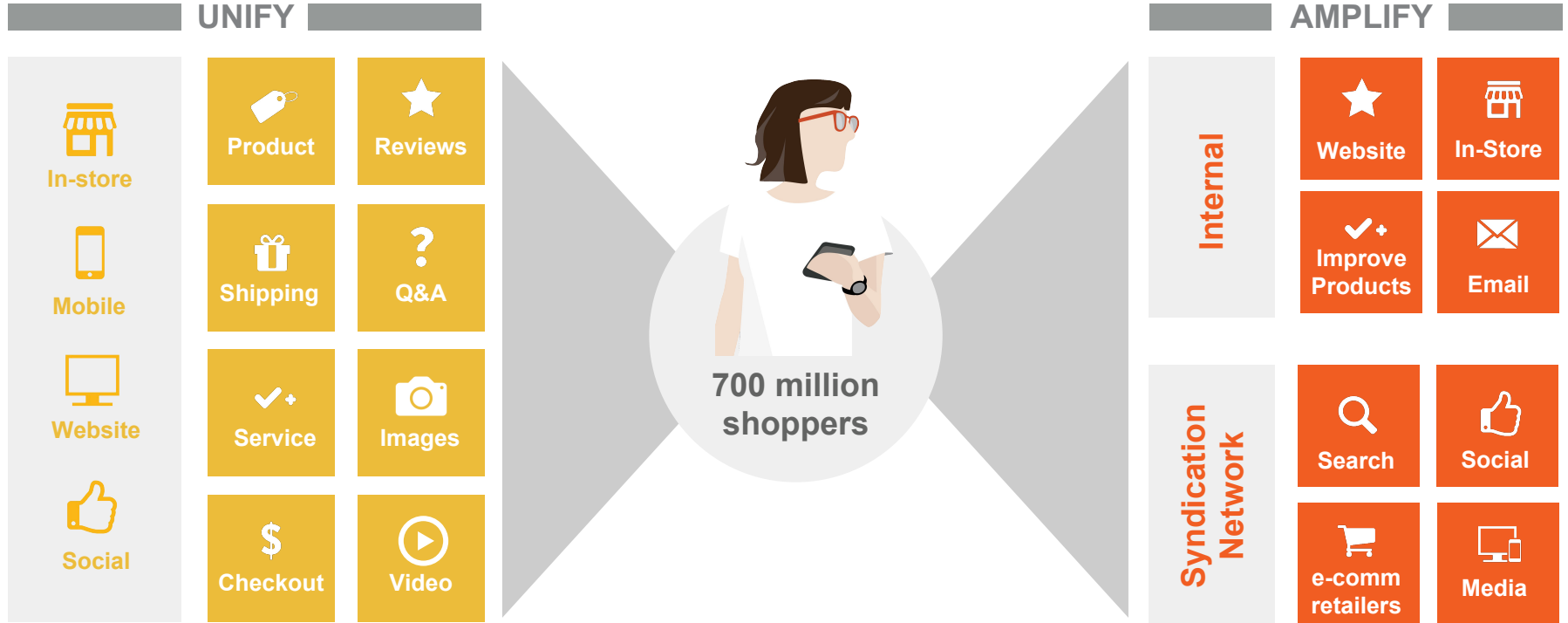
# Customer Needs Drive Investment and Innovation





# The PowerReviews Vision - “Unify & Amplify”

*Unify and Amplify the Voice of the Consumer Across the Purchase Journey*



# The PowerReviews Open Network



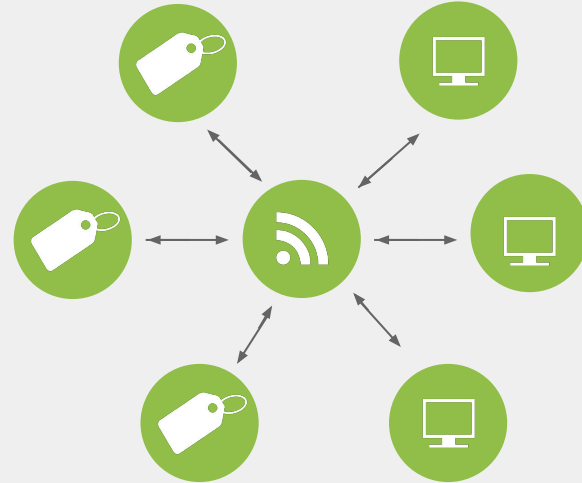
## Platform Agnostic



## Content Diverse



## Multi-Directional



Insightful

A woman with dark hair, seen from behind, is walking down a well-lit grocery store aisle. She is wearing a grey long-sleeved shirt with a red horizontal stripe across the back and a black strap over her shoulder. The aisle is lined with white shelves filled with various packaged goods, including snacks and canned items. The perspective is from behind her, looking down the aisle.

# Your Customer



Questions?

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